Ideation Phase

Define the Problem Statements

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| Date | 31 Oct 2022 |
| Team ID | PNT2022TMID40963 |
| Project Name | IOT Smart Crop Protection System for Agriculture |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you’ll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

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| **Problem**  **Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | Farmer | To prevent crops from animals and birds | It is still emerging and low level of security | Technical Complexity, Connectivity and Power Dependence | That in future there may be a better solution for crop protection with  better security |